



## CHRISTIAN LEWIS TRUST

Kids Cancer Charity

Issue 8

December 2011

THANK YOU ALL FOR YOUR SUPPORT IN 2011

### Delivering more for less ....

....has been our mantra for the past 12 months as we strive to continue to meet the demands on our services, but with less funds. To give credit where it is due, all of the charity's staff, volunteers and supporters have to be acknowledged for their efforts in supporting children affected by cancer, despite the restraints of an ever decreasing 'pot' of funds to work with. Everyone is feeling the pinch, but thankfully Christian Lewis Trust is blessed with an enthusiastic team that tackles such issues with positivity and more importantly regular income from supporters who appreciate the benefits that the charity is able to give to families. Our work depends on the generous support of all our donors for which we are eternally grateful.

### A NEW IMAGE – SAME VALUES

In July 2011, the Board of Trustees took the bold step to rebrand the charity's image to 'Kids Cancer Charity' in order to better reflect what it does to both users and supporters. It is acknowledged however that the current name has been working for 22 years and is synonymous with the professional but caring support that it offers. With this in mind, the change over will be a slow process with both names appearing in tandem in the short term. The new name is more contemporary and far easier for families to find on the internet, as well as making it easier for potential donors and funders to understand exactly what we do. In the past there has been confusion where the assumption was that the charity was a religious organisation. Also the word 'Trust' implied that the charity had access to vast sums of money. The aim is to make the charity more accessible. We are a small organisation that needs to move with the times to enable our charity to grow.

Although the name of Christian Lewis Trust will eventually disappear, the charity will never forget the four year old boy, who lost his battle from Neuroblastoma in 1989 and in whose memory the charity has been built upon to where it stands today.

SEASON'S GREETINGS TO ALL OUR SUPPORTERS



Christian Lewis Trust  
Kids Cancer Charity

Services provided to support  
children affected by cancer,  
and their families

- U.K. Breaks
- Play Therapy
- American Experience Programme
- Disneyland Paris Experience
- Befriending
- Bereavement Support

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## More about the Christian Lewis Trust Kids Cancer Charity

### **In 2010-2011 alone, the Trust arranged:**

- Therapy sessions for 428 children & youngsters.
- Befriending activities for 58 people in need
- Dream holidays for 189 children and adults to Disneyworld, Florida along with another additional 57 free passes to the theme parks.
- Trips and holidays for 209 children and adults to the Disneyland Paris experience + an additional priority access to all rides for 41 individuals
- UK holidays for 778 children and adults plus 104 families receiving advice and guidance on specialist travel insurance

**All these activities were funded entirely by voluntary help and donations**

### Featuring a member of our Team

With 22 years of experience of co-ordinating the charity's 'American Experience' programme, Barbara Thomas, has been with the charity from its earliest beginnings. Initially operating out of one of her spare bedrooms covering all aspects of the charity's administration, Barbara is now part of the team of people that is responsible for the day to day operation of all the charity's current activities. In the early days, just a handful of families travelled to the states and there was only one caravan. Planning such a special visit to America can be an overwhelming experience if you have a child with a potentially life threatening illness. The charity aims to offer the very best of facilities to families to ensure special memories that will last forever. Holidays are individually tailored to meet the needs of each family and cover all aspects from flights, accommodation, car hire and specialist travel insurance cover etc. The programme has been put together with the aim of taking the stress out of arranging such a trip, and will hopefully provide families with special arrangements that may be they could not have made elsewhere.

The jewel in the crown of the programme is the charity's very own luxury villa. Situated in a quiet location next to a conservation area, yet within easy striking distance of all the major Parks. The home is extremely comfortable and luxurious with its own pool and is fully equipped for 8/10 people thus enabling families to consider taking grandparents also, if appropriate. There is no cost attached to a stay at the villa; however, it is self catering and families therefore need to budget for their meals. Check out the charity's web site [www.christianlewis-trust.org](http://www.christianlewis-trust.org) for more information and for details on our corporate partners whose support makes for such a unique experience.

**PLEASE KEEP UP THE GOOD WORK BY CONTINUING TO SUPPORT US IN 2012**

Just pick up the phone and give us a call if you are interested in any fund-raising ideas. Visit us at our website: [www.christianlewis-trust.org](http://www.christianlewis-trust.org)

To be kept up-to-date with our latest news in the most cost effective way please ensure that we have your e-mail address. Send to: [enquiries@christianlewis-trust.org](mailto:enquiries@christianlewis-trust.org)

